

MARKETING PROCESS

Our marketing team secures a Web address that matches your home address. From there they create the perfect destination for buyers to view the best representation of your home and easily receive more information with just a few clicks.



YOURADDRESS.COM

A streamlined, modern website layout delivers detailed information about your property. Interested buyers can request more information using their preferred method of contact, whether they choose to send an e-mail, place a phone call or schedule an appointment to see your home in person. All requests will be answered promptly and professionally.

Your Property Page:

- A description that tells the story of your home
- Complete property details
- Multiple color photos, full page display
- Interactive maps
- Neighborhood amenities, Yelp® Reviews, Walk Score®
- Demographic trends
- Financial calculators
- Appointment request
- Market reports

