

Aggressive Internet Marketing

Koenig & Strey GMAC Real Estate has an aggressive marketing program which is designed with the home buyer in mind. In order to attract the largest number of potential buyers, we utilize both print and electronic media, assuring a targeted and multi-faceted approach to selling your home. Our entire program is designed to take the guesswork out of reading real estate advertising by organizing the essential information in an easy-to-read format.



The Internet

Our home page ksgmac.com is updated every business day with complete information on all properties with color photographs, detailed property description, community information, weekly open houses and virtual property tours. Mortgage calculations, homeowner insurance and title information make this a complete home buying information source. For complete interactive communication, an e-mail function is included for those who browse our pages and wish to receive more information. We gain a dramatic increase in market exposure for our inventory of available properties through this medium, resulting in more inquiries and sales.

In addition to our home page we also include all of our properties on Realtor.com, gmacrealestate.com and Chicago Tribune Homes page.

ksgmac.com